

YOUNG BROKERS CONFERENCE

**JUNE 12-14 | NIAGARA FALLS
HILTON FALLSVIEW HOTEL**

TRADESHOW & SPONSORSHIP

OVERVIEW



A dynamic blend of inspiration, leadership upskilling and purposeful networking tailored to empower the next generation of Ontario Brokers. Designed for future leaders, this year's conference amplifies leadership competencies, providing a unique opportunity to sharpen skillsets and connect with like-minded professionals.

This conference attracts up to 200 young brokers from across Ontario every year—today's top talent and tomorrow's leaders. Our leadership bootcamp theme is the perfect opportunity to position your brand as a key partner of the broker channel. A conference experience not to be missed. Conference to date.

ABOUT YBC

The Young Brokers Council (YBC) provides an avenue of expression for the energy and ideas of young leaders across Ontario's broker channel. The council seeks to inspire and enhance leadership qualities of Ontario Brokers and engage them in industry events and activities to create trailblazers throughout channel.

2024 YBC TEAM LEADS

Chuck Ellison—Strong Roots Insurance Brokers

Dorothy Renzi—KRG Insure

Scott Sleightholm—Kenny Insurance Brokers

Patrick Galloway—Aon Reed Stenhouse

Stefan Bjelis—Vasey Insurance

Henry Valdes—BrokerLink

Cassandra Backhouse—Nacora Insurance Brokers

Tori Smith—BrokerLink

Wendy Meecham—insureline

Rhys Doiron—Youngs Insurance

Ashley Geldhof—Utter Morris Insurance Brokers

Giovanna Costa Fazari—Brokers Trust

Jake Scrivens—W.H Scrivens & Son

Tyler Haarbosch—Mitch Insurance

TRADESHOW

Thursday, June 13, 2024 | 6:30PM-9:30PM

Grand Hall, Fallsview Casino Resort

STANDARD BOOTH - **\$3,000**

- Includes 2 complimentary tradeshow tickets with dinner, drinks, entertainment.
- Additional Tradeshow Passes — \$150 + Tax Each
 - The show floor will be fully carpeted
 - Size 6 x 6 ft space
 - 1 draped table
 - 2 chairs
 - Power not included

SCHEDULE

3:00-6:00PM Exhibitor Move-In & Set-Up

6:30-9:30PM Tradeshow Open

10:00-11:00PM Dismantle & Move-out

SPONSORSHIP OPPORTUNITIES

OPENING NIGHT PARTY SPONSOR - \$10,000

SOLD

KEYNOTE SPONSOR - \$10,000

Michael Snyders | President of Future Focus Leveraging Your Strengths

Unleash the potential of up-and-coming leaders in the insurance industry with Michael's keynote on leveraging natural leadership strengths. By aligning individual strengths with team dynamics, attendees will enhance efficiency, engagement, and overall performance. Sponsor this keynote to position your brand at the forefront of leadership development, offering actionable strategies for both short and long-term success within the industry.

- Branded slides introducing and closing Michael's keynote
- Brand recognition as keynote sponsor across all marketing and promotions
- The opportunity to introduce Michael
- A complimentary trade show booth Thursday, June 13, 2024, 6:30PM-9:30PM at the Fallsview Casino
- Two tradeshow tickets - includes dinner, drinks, entertainment

GUEST SPEAKER SPONSOR - \$8,000

Dr. Karyn Gordon | TEDx Speaker & Bestselling Author Generational Harmony: Bridging the Gap in Today's Workplace

Discover the keys to harmonizing generational diversity in your workplace! Join Dr. Karyn Gordon as we delve into bridging the gap between multigenerational workforces. Discover strategies to understand, communicate, and collaborate effectively across generations for enhanced teamwork and productivity.

- Branded slides introducing and closing Karyn's keynote
- Brand recognition as keynote sponsor across all marketing and promotions
- The opportunity to introduce Karyn
- A complimentary trade show booth Thursday, June 13, 2024, 6:30PM-9:30PM at the Fallsview Casino
- Two tradeshow tickets - includes dinner, drinks, entertainment

BROKERAGE LEADERSHIP PANEL SPONSOR - \$3,500

SOLD

DIGITAL SPONSOR - \$6,000

SOLD

FIRST IMPRESSION SPONSOR - \$6,000

- Custom room key card envelope with personalized message
- A complimentary trade show booth Thursday, June 13, 2024, 6:30PM–9:30PM at the Fallsview Casino
- Two tradeshow tickets – includes dinner, drinks, entertainment

WELCOME GIFT SPONSOR - \$8,500

- A welcome message and gift delivered to delegate hotel rooms upon arrival
- A complimentary trade show booth Thursday, June 13, 2024, 6:30PM–9:30PM at the Fallsview Casino
- Two tradeshow tickets – includes dinner, drinks, entertainment

**BREAKFAST SPONSOR - \$5,500
(Thursday SOLD, Friday Available)**

- Branded signage during breakfast
- Brand recognition as breakfast sponsor across all marketing and promotions
- A complimentary trade show booth Thursday, June 13, 2024, 6:30PM–9:30PM at the Fallsview Casino
- Five tradeshow tickets – includes dinner, drinks, entertainment

LUNCH SPONSOR - \$10,000

SOLD

BREAK SPONSOR - \$4,500
(1 of 2 SOLD)

- Branded signage during break at refreshment stations
- A complimentary trade show booth Thursday, June 13, 2024, 6:30PM-9:30PM at the Fallsview Casino
- Two tradeshow tickets - includes dinner, drinks, entertainment

SWEET DREAMS SPONSOR - \$8,500

- A personalized message and gift delivered on day 2 of conference to delegate hotel rooms
- A complimentary trade show booth Thursday, June 13, 2024, 6:30PM-9:30PM at the Fallsview Casino
- Two tradeshow tickets - includes dinner, drinks, entertainment

LANYARD SPONSOR - \$5,000

SOLD

GIFT IN KIND

- Donation of gift-in-kind / prize giveaway to be given to YBC delegates during breaks and the tradeshow
- Branded signage on all event materials

SPONSORSHIP PITCH

- Do you have an idea that's not listed here that you'd like to bring to life? Contact Christian to pitch your idea.

CONTACT

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