

# **YOUNG BROKERS CONFERENCE**

**JUNE 12-14 | NIAGARA FALLS  
HILTON FALLSVIEW HOTEL**

**TRADESHOW & SPONSORSHIP**

## OVERVIEW



A dynamic blend of inspiration, leadership upskilling and purposeful networking tailored to empower the next generation of Ontario Brokers. Designed for future leaders, this year's conference amplifies leadership competencies, providing a unique opportunity to sharpen skillsets and connect with like-minded professionals.

This conference attracts up to 200 young brokers from across Ontario every year—today's top talent and tomorrow's leaders. Our leadership bootcamp theme is the perfect opportunity to position your brand as a key partner of the broker channel. A conference experience not to be missed. Conference to date.

## ABOUT YBC

The Young Brokers Council (YBC) provides an avenue of expression for the energy and ideas of young leaders across Ontario's broker channel. The council seeks to inspire and enhance leadership qualities of Ontario Brokers and engage them in industry events and activities to create trailblazers throughout channel.

### 2024 YBC TEAM LEADS

**Chuck Ellison—Strong Roots Insurance Brokers**

**Dorothy Renzi—KRG Insure**

**Scott Sleightholm—Kenny Insurance Brokers**

**Patrick Galloway—Aon Reed Stenhouse**

**Stefan Bjelis—Vasey Insurance**

**Henry Valdes—BrokerLink**

**Cassandra Backhouse—Nacora Insurance Brokers**

**Tori Smith—BrokerLink**

**Wendy Meecham—insureline**

**Rhys Doiron—Youngs Insurance**

**Ashley Geldhof—Utter Morris Insurance Brokers**

**Giovanna Costa Fazari—Brokers Trust**

**Jake Scrivens—W.H Scrivens & Son**

**Tyler Haarbosch—Mitch Insurance**

# TRADESHOW

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Thursday, June 13, 2024 | 6:30PM-9:30PM

Grand Hall, Fallsview Casino Resort

## STANDARD BOOTH - **\$3,000**

- Includes 2 complimentary tradeshow tickets with dinner, drinks, entertainment.
- Additional Tradeshow Passes — \$150 + Tax Each
  - The show floor will be fully carpeted
  - Size 6 x 6 ft space
  - 1 draped table
  - 2 chairs
  - Power not included

### SCHEDULE

3:00-6:00PM Exhibitor Move-In & Set-Up

6:30-9:30PM Tradeshow Open

10:00-11:00PM Dismantle & Move-out

## SPONSORSHIP OPPORTUNITIES

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### OPENING NIGHT PARTY SPONSOR - \$10,000

# SOLD

### KEYNOTE SPONSOR - \$10,000

#### **Michael Snyders | President of Future Focus Leveraging Your Strengths**

Unleash the potential of up-and-coming leaders in the insurance industry with Michael's keynote on leveraging natural leadership strengths. By aligning individual strengths with team dynamics, attendees will enhance efficiency, engagement, and overall performance. Sponsor this keynote to position your brand at the forefront of leadership development, offering actionable strategies for both short and long-term success within the industry.

- Branded slides introducing and closing Michael's keynote
- Brand recognition as keynote sponsor across all marketing and promotions
- The opportunity to introduce Michael
- A complimentary trade show booth Thursday, June 13, 2024, 6:30PM-9:30PM at the Fallsview Casino
- Two tradeshow tickets - includes dinner, drinks, entertainment

### GUEST SPEAKER SPONSOR - \$8,000

#### **Dr. Karyn Gordon | TEDx Speaker & Bestselling Author Generational Harmony: Bridging the Gap in Today's Workplace**

Discover the keys to harmonizing generational diversity in your workplace! Join Dr. Karyn Gordon as we delve into bridging the gap between multigenerational workforces. Discover strategies to understand, communicate, and collaborate effectively across generations for enhanced teamwork and productivity.

- Branded slides introducing and closing Karyn's keynote
- Brand recognition as keynote sponsor across all marketing and promotions
- The opportunity to introduce Karyn
- A complimentary trade show booth Thursday, June 13, 2024, 6:30PM-9:30PM at the Fallsview Casino
- Two tradeshow tickets - includes dinner, drinks, entertainment

**BROKERAGE LEADERSHIP PANEL SPONSOR - \$3,500**

**SOLD**

**DIGITAL SPONSOR - \$6,000**

- Logo recognition on main session slides
- A complimentary trade show booth Thursday, June 13, 2024, 6:30PM–9:30PM at the Fallsview Casino
- Two tradeshow tickets – includes dinner, drinks, entertainment

**FIRST IMPRESSION SPONSOR - \$6,000**

- Custom room key card envelope with personalized message
- A complimentary trade show booth Thursday, June 13, 2024, 6:30PM–9:30PM at the Fallsview Casino
- Two tradeshow tickets – includes dinner, drinks, entertainment

**WELCOME GIFT SPONSOR - \$8,500**

- A welcome message and gift delivered to delegate hotel rooms upon arrival
- A complimentary trade show booth Thursday, June 13, 2024, 6:30PM–9:30PM at the Fallsview Casino
- Two tradeshow tickets – includes dinner, drinks, entertainment

**BREAKFAST SPONSOR - \$5,500  
(2 Opportunities Available)**

- Branded signage during breakfast
- Brand recognition as breakfast sponsor across all marketing and promotions
- A complimentary trade show booth Thursday, June 13, 2024, 6:30PM–9:30PM at the Fallsview Casino
- Five tradeshow tickets – includes dinner, drinks, entertainment

**LUNCH SPONSOR - \$10,000**

- Exclusive access to young brokers over lunch
- Branded signage in Watermark restaurant at the Hilton Hotel Niagara
- Brand recognition as lunch sponsor across all marketing and promotions
- Five tickets to join young brokers for lunch Thursday, June 13, 2024, 12:00PM–1:00PM at Watermark
- A complimentary trade show booth Thursday, June 13, 2024, 6:30PM–9:30PM at the Fallsview Casino
- Five tradeshow tickets – includes dinner, drinks, entertainment

**BREAK SPONSOR - \$4,500**  
**(2 Opportunities Available)**

- Branded signage during break at refreshment stations
- A complimentary trade show booth Thursday, June 13, 2024, 6:30PM-9:30PM at the Fallsview Casino
- Two tradeshow tickets - includes dinner, drinks, entertainment

**SWEET DREAMS SPONSOR - \$8,500**

- A personalized message and gift delivered on day 2 of conference to delegate hotel rooms
- A complimentary trade show booth Thursday, June 13, 2024, 6:30PM-9:30PM at the Fallsview Casino
- Two tradeshow tickets - includes dinner, drinks, entertainment

**LANYARD SPONSOR - \$5,000**

- Logo recognition on delegate badge lanyard
- A complimentary trade show booth Thursday, June 13, 2024, 6:30PM-9:30PM at the Fallsview Casino
- Two tradeshow tickets - includes dinner, drinks, entertainment

**GIFT IN KIND**

- Donation of gift-in-kind / prize giveaway to be given to YBC delegates during breaks and the tradeshow
- Branded signage on all event materials

**SPONSORSHIP PITCH**

- Do you have an idea that's not listed here that you'd like to bring to life? Contact Christian to pitch your idea.

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**CONTACT**

**Christian Moy**  
**Marketing & Events Specialist**  
**marketing@ibao.on.ca**