



December 12, 2011

## Ontario Broker Association Announces Sponsorship of the 2012 Alliance Hockey Championships

Toronto, ON: Today, the Insurance Brokers Association of Ontario (IBAO) announced its title sponsorship of the ALLIANCE Hockey, House League, House League Select and Minor Development Championships.

The Championships will run the first two weeks in April, in Hamilton, Stratford and Woodstock, Ontario, and will have a participation of over 200 teams which equates to over 4,000 participants.

“IBAO is thrilled to support ALLIANCE and its 2012 Championship,” stated IBAO CEO, Randy Carroll. “ALLIANCE is just one example of the many wonderful organizations across this great province that IBAO is proud to support.”

ALLIANCE HOCKEY is a member of Hockey Canada (HC) and the Ontario Hockey Federation (OHF). Additionally, the ALLIANCE is a member of the Hockey Development Centre for Ontario (HDCO) and works in conjunction with the Toronto Maple Leafs of the National Hockey League (NHL) on several programs for ALLIANCE HOCKEY participants. The ALLIANCE membership consists of twenty (20) member associations with over thirty one thousand members.

Since being founded in 1993, the ALLIANCE has always positioned the organization as a leader in Canada in the administration and development of the game of hockey for all player and adult volunteer participants. As a result, the ALLIANCE offers a number of programs designed to enhance the performance, organization and safety of their participants. This innovative thinking has led to the ALLIANCE being one of the most recognized and original organizations in amateur sport.

“ALLIANCE Hockey is extremely proud to partner with IBAO and to have them as the title sponsor of our 2012 Championships,” said ALLIANCE Hockey President, Tony Foresi. “We thank IBAO for this special opportunity to partner with them and look forward to providing the best experience possible for over 4000 minor hockey participants and their families in April!”

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*The Insurance Brokers Association of Ontario (IBAO) is a ‘not for profit’ association that represents and serves the interests of over 11,500 independent Property & Casualty Insurance Brokers in the Province of Ontario. For information about IBAO, visit [www.ibao.org](http://www.ibao.org) or [www.ibao.org/blog](http://www.ibao.org/blog) to receive timely news and information updates. You can also follow IBAO on Twitter or join the IBAO Facebook Fan Page.*

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