



September 27, 2011

IBAO President Appointed to 2011-2012 IBAC Board of Directors

(Toronto, Ontario) The Insurance Brokers Association of Ontario (IBAO) is pleased to announce the appointment of IBAO's 68th President, Mr. Peter M. Burns, BES to the Insurance Brokers Association of Canada (IBAC)'s Board of Directors.

"We are pleased to have Peter as our Ontario representative on the IBAC Board for the 2011- 2012 term," said IBAO CEO Randy Carroll. "It will be exciting to see Peter bring his insight and knowledge to the national level."

Peter is currently President of Burns, Demeyere & Associates in Tillsonburg, Ontario. Prior to his work as an insurance broker, he worked in the community newspaper business and was one of the founders of the *Tillsonburg Independent*, a community newspaper now owned by Sun Media. In 1991, Peter began his career in insurance when he joined Anderson & Benner, a small, three-person Insurance and Financial Services Brokerage in Tillsonburg. Shortly after, he served on the Board of Directors for the Oxford County Insurance Brokers Association for ten years, five of those being spent as President. In 2005, Peter was elected to the IBAO Board of Directors and in 2008 was elected to the Executive Committee of this board. He has chaired Education, Membership, Broker Management & Long Range Planning in the past for IBAO & served on the IBAC BIP committee.

As a successful insurance broker, Peter is also aware of the importance of being involved in his community through various sponsorships and volunteering on board committees. "His ongoing contributions to the insurance industry in Ontario are incredible to watch and we are all excited to see these contributions extend to the industry as a whole," concluded Carroll.

Peter is a graduate of the University of Waterloo with a Bachelor of Environmental Studies and is married with two children. Other community involvement includes Chamber of Commerce, local golf and curling clubs, Tillsonburg Lions Club as well as coaching numerous minor hockey & baseball teams.

More information on the newly appointed IBAC Board of Directors can be found at www.ibac.ca

-30-

The Insurance Brokers Association of Ontario (IBAO) is a 'not for profit' association that represents and serves the interests of over 11,500 independent Property & Casualty Insurance Brokers in the Province of Ontario. For information about IBAO, visit www.ibao.org or www.ibao.org/blog to receive timely news and information updates. You can also follow IBAO on Twitter or join the IBAO Facebook Fan Page.

For more information or for interview opportunities, please contact:

Emily Reid, IBAO Public Relations

Telephone: 613-796-4708, 613-233-8906

Email: emily@impactcanada.com

