



NEWS RELEASE

## Local MPP and Insurance Broker Donate Blankets to Renfrew County Child Poverty Action Network (CPAN)

RENFREW, October 2, 2009, Today, Insurance Brokers along with local MPP John Yakabuski donated 50 fleece magenta blankets to the Renfrew County Child Poverty Action Network (CPAN). The donated blankets will be distributed by CPAN to local families with children who are in need of care and comfort.

"It's an honour to help such an important organization in our community," said Mary Hill of Johnston and Mackie Limited. "It has been our pleasure to partner with MPP John Yakabuski and Renfrew County Child Poverty Action Network because they both share a sincere commitment to our community."

Over the past year alone, insurance brokers from across the province have donated thousands of the fleece magenta blankets to a variety of charities including such large organizations as the Canadian Ski Patrol System and smaller local causes such as community women's shelters, fire stations and support centres.

"We are very grateful to accept this generous donation" said Lyn Smith, Coordinator of CPAN. "Many children and families can't afford, or don't have, adequate heating so these blankets will bring warmth and comfort to children and families who all too often don't have those experiences. The blankets are needed, and will be greatly appreciated"

Insurance brokers are known for their commitment to their community and keeping Ontarians safe. Providing support for local charities and organizations are examples of how insurance brokers look out for their community. As local independent business owners, the association's members believe strongly in giving back to their community.

-30-

*The Insurance Brokers Association of Ontario (IBAO) is a 'not for profit' association that represents and serves the interests of over 10,000 independent Property & Casualty Insurance Brokers in the Province of Ontario.*

**For more information please contact:**

Mary Hill  
Johnston and Mackie Limited  
Tel: 613-735-1046  
Email:mary@jmackie.com

