



NEWS RELEASE

## Local MPP Michael Prue and insurance broker donate blankets to local family shelter

TORONTO, August 5, 2009, Today, Insurance Brokers along with local MPP (Beaches-East York) Michael Prue donated 50 fleece magenta blankets to the Woodgreen Red Door Family Shelter in Toronto.

"As insurance brokers, it's an honour to help such an important organization in our community," said Byron Yankou, insurance broker from Mitchell Sandham. "We're happy to partner with MPP Michael Prue and the Woodgreen Red Door Family Shelter because they both share our commitment to our community."

Over the past year alone, insurance brokers from across the province have donated thousands of the fleece magenta blankets to a variety of charities including such large organizations as the Canadian Ski Patrol System and smaller local causes such as community women's shelters, fire stations and support centres in towns and cities across Canada.

"The blankets will provide warmth and care to those who need it the most," said Anne Forsyth, Fund Development Manager at the Woodgreen Red Door Family Shelter. "We are happy to accept this generous gift. Families in the community will appreciate the comfort that these blankets will bring as they settle in to their homes upon leaving the shelter."

Insurance brokers are known for their commitment to their community and keeping Ontarians safe. Providing support for local charities and organizations are examples of how insurance brokers look out for their community. As local independent business owners, the association's members believe strongly in giving back to their community.

"Insurance brokers' dedication to assisting organizations such as the Woodgreen Red Door Family Shelter, demonstrates brokers commitment to being a responsible member of the community across Ontario," commented Mr. Prue. "I am very pleased to partner with the Insurance Brokers Association of Ontario in this meaningful blanket program."

-30-

*The Insurance Brokers Association of Ontario (IBAO) is a 'not for profit' association that represents and serves the interests of over 10,000 independent Property & Casualty Insurance Brokers in the Province of Ontario.*

**For more information please contact:**

Byron Yankou  
Insurance Broker with *Mitchell Sandham*  
Tel: 416-862-1750  
Cell: 416-606-1983

