



## Insurance Brokers Raise Awareness about Auto Theft and Insurance Fraud

TORONTO, April 16, 2009, The Insurance Brokers Association (IBAO) is proud to announce their partnership with the Ontario Association of Chiefs of Police (OACP) for their 2009 Crime Prevention Program.

The 2009 program, which launched today, will see 25,000 educational booklets handed out across the province by police officers in an effort to educate Ontarians about the consequences and preventative measures related auto theft and insurance fraud.

IBAO along with OACP warns Ontarians to take precautions to reduce the likelihood of having their vehicle broken into and recommends the following preventative measures:

- Lock your vehicle at all times and do not leave windows open
- Keep any valuable items out of sight and in the trunk or cover up items that can't be easily hidden
- Always park in a well-lit area and never leave your car unattended while it's running

“On behalf of Ontario’s brokers, we’re proud to take part in the 2009 Crime Prevention Program,” said IBAO CEO Randy Carroll. “Our members are dedicated to their communities; it’s a natural fit for us to help OACP educate Ontarians about dangers associated with auto theft and insurance fraud.”

IBAO advises Ontarians to call the police if their vehicle is broken into and also recommend filing two insurance claims; both under their auto policy (to cover any damages to the vehicle), as well as under their homeowners or tenants policy for any lost possessions.

“Insurance fraud hurts everyone,” continued Carroll. “It’s important that Ontarians know that we all lose when people make fraudulent insurance claims. Insurance brokers work for the consumer and should be your first point of contact when making a claim.”

Insurance brokers are known for their commitment to their community and keeping Ontarians safe. Partnering with community-minded organizations like OACP is an example of how insurance brokers look out for their community’s possessions and peace of mind.

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*The Insurance Brokers Association of Ontario (IBAO) is a ‘not for profit’ association that represents and serves the interests of over 10,000 independent Property & Casualty Insurance Brokers in the Province of Ontario.*

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